



DEPARTMENT OF THE NAVY  
BUREAU OF MEDICINE AND SURGERY  
2300 E STREET NW  
WASHINGTON DC 20372-5300

IN REPLY REFER TO  
6000  
Ser M6/10UM6112  
5 Apr 10

MEMORANDUM FOR COMMANDER, NAVY MEDICINE EAST  
COMMANDER, NAVY MEDICINE WEST  
COMMANDER, NAVY MEDICINE NATIONAL CAPITAL AREA  
COMMANDER, NAVY MEDICINE SUPPORT COMMAND

Subj: CURRENT DEPARTMENT OF DEFENSE AND DEPARTMENT OF THE NAVY  
POLICY AND GUIDANCE ON INTERNET-BASED CAPABILITIES

- Ref: (a) Directive-Type Memorandum (DTM) 09-026 - Responsible and Effective Use of Internet-based Capabilities, 25 Feb 2010  
(b) Department of Defense Bloggers Roundtable with Price Floyd, Principal Deputy Assistant Secretary of Defense for Public Affairs, Via Teleconference Subject: The Department of Defense's Use of Internet-Based Capabilities Time: 1:32 p.m. EST Monday, March 1, 2010  
(c) COMNAVNETWARCOM Washington DC 181714Z MAR 10, Interim Guidance for Internet-Based Capabilities  
(d) DON CIO Memorandum, WEB 2.0 – Utilizing New Web Tools, 20 Oct 2008  
(e) DEPSECDEF Memorandum, Web 3.0 Capabilities and Social Networking Sites, 31 Jul 2009

1. On 25 February 2010, the Deputy Secretary of Defense (DEPSECDEF) signed DTM 09-026 (reference (a)) that establishes Department of Defense (DoD) policy and assigns responsibilities for the responsible and effective use of Social Networking Services (SNS) such as FaceBook.com. Referred to more generally as Internet-based Capabilities (IbC), FaceBook.com and Twitter.com are examples of publicly accessible information capabilities and applications available across the Internet in locations not owned, operated, or controlled by the DoD or Federal Government, where users are encouraged to add and/or generate content. In addition to IbCs, there are numerous DoD and Federal operated/controlled SNSs available for collaboration and information-sharing.

2. Per reference (a), the NIPRNET shall be configured to provide access to IbC across all DoD Components. This means the default status for access to IbCs is open, which applies to Navy Medicine. At the same time, any use of IT resources has to be balanced against the need for security of our information, information systems, and operations. A recent incident in which a planned Israeli raid on a West Bank village was called off after a soldier posted the time and location of the raid on his Facebook page is a real life example of OPSEC concerns with the release of information by any medium.

3. Reference (b) restates reference (a) instructing the combatant commands to “continue to deny access” to IbCs when people are trying to access or use them inappropriately. Reference (c) provides interim guidance for implementing IbCs – the Department of the Navy (DON) is expected to release a follow-on ALNAV message that will provide further detailed guidance on “unofficial internet posts” via IbC.

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4. The DON CIO in reference (d), encourages the secure use of Web 2.0 tools to enhance communication, collaboration, and information exchange, and reminds commands to adhere to existing information assurance (IA) and privacy policy, guidance, and best practices. These policies include, but are not limited to:

- DoD 5400.11-R, DoD Privacy Program, 14 May 2007
- DoD 5500.7-R, Joint Ethics, 30 Aug 1993
- DoD 5205.02-M, DoD Operations Security (OPSEC) Program Manual, 03 Nov 2008
- SECNAVINST 5720.47B, Department of the Navy Policy for Content of Publicly Accessible World Wide Web Sites, 28 Dec 2005
- DoDI 8500.2, Information Assurance (IA) Implementation, 06 Feb 2003
- DoD 5200.1-R, Information Security Program, 14 Jan 1997
- DoD Directive 5230.09, Clearance of DoD Information for Public Release, 22 Aug 2008
- Joint Publication 3-61, Public Affairs, 09 May 2005

5. The below provides additional guidance on the effective use of IbC:

- U.S. Strategic Command has made training on Social Network Sites available on their public domain: <http://www.stratcom.mil/snstraining/index.html>
- DoD created a "Social Media Hub" to help facilitate education and understanding in balancing risk and opportunities posed by IbCs: <http://socialmedia.defense.gov/>
- Current draft ALNAV message that is being coordinated through Navy and Headquarters Marine Corps: <http://www.intelink.gov/go/EtdfcW>. For informational purposes only
- The Interagency OPSEC Support Staff created a *Social Networking Sites – Safety Checklist* to help recognize critical information and protect it from an adversary in practicing OPSEC: [http://www.iooss.gov/sns\\_safety\\_check.pdf](http://www.iooss.gov/sns_safety_check.pdf)

6. Per the DEPSECDEF direction in reference (e), there is value to accessing and using IbCs. When used appropriately and effectively, IbCs can improve quality of life for our military personnel, as well as the sharing of information with allies, coalition partners, and military families. My POC for this matter is CDR Richard Makarski at (202) 762-0037, or e-mail [Richard.Makarski@med.navy.mil](mailto:Richard.Makarski@med.navy.mil).



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